



hfma™ new mexico chapter
healthcare financial management association

The New Mexico chapter of the Healthcare Financial Management Association (HFMA) is pleased to present our 2010 Annual Sponsorship program. As an Annual Sponsor, your company will be provided with a wealth of recognition opportunities. The Annual Sponsorship program is critical to the chapter's success. Support from corporate sponsors has allowed us to upgrade our educational conferences over the past few years, resulting in conference attendance and membership increases that have won awards for the chapter from HFMA National. Your continued support will help keep prices affordable, assure the highest quality speakers, and increase conference attendance to maximize opportunities for members to network with you, our corporate sponsors.

The New Mexico chapter understands that marketing budgets are tight in the current economy. Therefore, we have significantly reduced our sponsorship amounts for 2010. The three Annual Sponsorship levels and benefits are:

	Platinum	Gold	Silver
Cost	\$ 2,000	\$ 1,500	\$ 1,000
Attendee participation list	X		
Free Exhibitors Sessions	All events	1	
Company's Promo Material in reg. pkgs.	X		
Free Meeting Registrations	4	2	1
Introduction of Speakers at Educational sessions	3	1	
Opportunity to submit articles for newsletter	X	X	X
Recognition in Newsletter	1/2 pg ad x all issues	1/4 pg ad x all issues	Name listed in all issues
Acknowledgement on chapter web-site	X	X	X
Internet link from chapter web-site	X	X	
Recognition at all educational programs	X	X	X

All Annual Sponsors will receive recognition in chapter publications including the chapter newsletter and all education event brochures. All Annual Sponsors will also be verbally acknowledged by the chapter President at our chapter meetings throughout the year.

I hope you will consider joining this special group of sponsors. I would be pleased to answer any questions you may have and to begin discussing how your organization may wish to participate in this year's sponsorship program. You can reach me at 505-998-3281. And again, on behalf of my colleagues in the New Mexico chapter of HFMA, thank you for your support.

Sincerely,

Chris Tyhurst
President-elect and Sponsorship Chair
New Mexico HFMA

New Mexico HFMA Annual Sponsorship Invoice

Contact Name _____ Title _____

Company Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

e-mail _____

Please check the preferred sponsorship level:

- | | | |
|-----------------|---------|--------------------------|
| Platinum | \$2,000 | <input type="checkbox"/> |
| Gold | \$1,500 | <input type="checkbox"/> |
| Silver | \$1,000 | <input type="checkbox"/> |

Payment by check payable to New Mexico Chapter HFMA and mailed to:

10221 N. 32nd Street Suite D
Phoenix, AZ 85028-3849

Payment by credit card: *(Your statement will list Silver & Cherner, Ltd, chapter administrator)*

___ Visa ___ Mastercard ___ American Express ___ Discover

Credit Card #: _____ Exp Date: _____

Cardholder's Name (print): _____

Signature: _____

Card Billing Address: _____

Thank You for Your Support!